



# 107.9 The Bull

## West Point, Nebraska

1011 North Lincoln St.  
P.O. Box 84  
West Point, NE 68788-0084  
(402) 372-5423 - Phone  
(402) 372-5425 - Fax  
e-mail: kbenne@kticradio.com  
Web: <http://www.kticradio.com>

### FACILITIES:

FM 107.9 mHz

### POWER:

50,000 watts

### OPERATING HOURS:

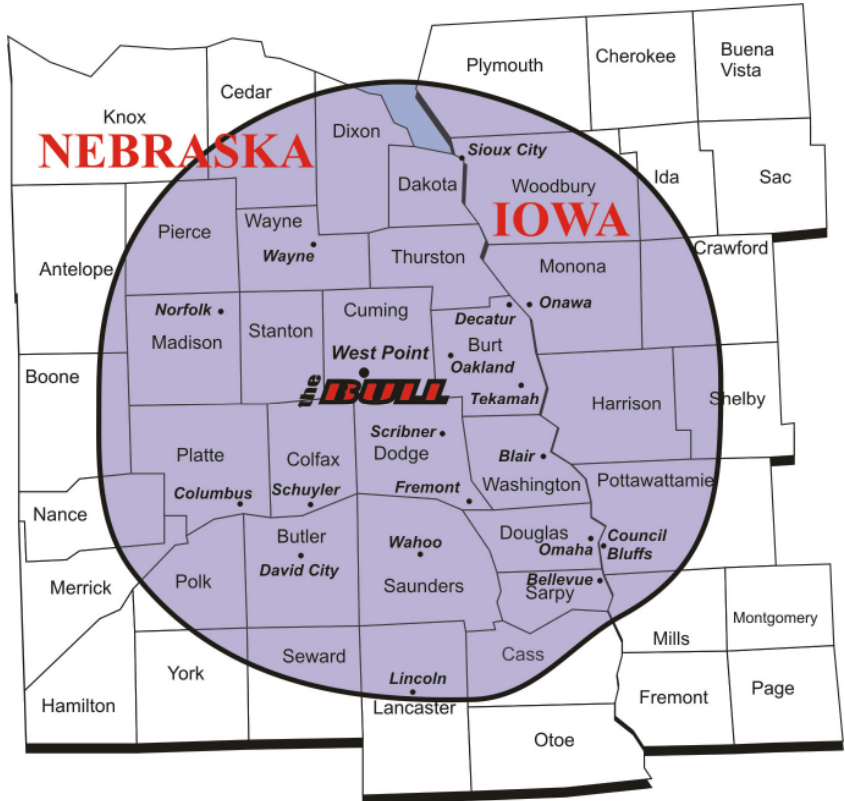
24 Hours

### FORMAT:

Mainstream Country Music  
Comprehensive Ag  
Programming  
Local/Regional News & Sports

### SALES:

National: KATZ Radio  
14 offices nationwide  
Regional & Local:  
Dwight Lane, Station Mgr.,  
Judy Mauch, Sales Mgr.



**107.9 The Bull** brings a great mix of today's hot new country and the legends for Northeast Nebraska.

**The Bull** is the only station providing daily local news for most of its six-county trade area.

**The Bull** provides our local area Agricultural Producers timely information concerning their operation with a schedule of Farm Markets and Ag News 12 times a day.

The **Bull Boosters** help provide sports coverage for 13 area high schools -- creating wide and deep loyalty among listeners of those communities. Annual sports booster scholarships, given to a boy and girl at each school, further seal the bond between station and listeners.

**The Information  
You Need,  
The Pure Country  
Music You Love!**